

POPULAR BOOKFEST @ MALAYSIA 2010

Terms and Conditions - FREE Gift Redemption

1. The Popular Bookfest @ Malaysia 2010 will be held from 4 - 12 September 2010 at Kuala Lumpur Convention Centre (KLCC), both dates are inclusive (the "Promotion Period").
 2. The FREE gift redemption is open to all new and existing **Principal and Supplementary PB Credit / Debit Cardmembers** residing in Malaysia, including of employees of Public Bank, Public Bank's advertising agencies and their immediate families.
 3. PB Cardmembers are entitled to redeem a FREE gift with a minimum purchase of RM100 in a single receipt at Popular Bookfest @ Malaysia 2010 during the stipulated Promotion Period. ONE (1) gift per PB Cardmember only is redeemable in a day, based on first-come-first-served basis and while stocks last.
 4. PB Cardmembers are required to present the original sales receipt and together with his/ her PB Cards upon redemption at **PB Gift Redemption Counter located at Hall 4, Kuala Lumpur Convention Centre (KLCC)**. Only purchase made on the same day are entitled to the FREE gift redemption.
 5. All payment must be made through PB Credit / Debit Cards at Popular Bookfest @ Malaysia 2010 on the same day are entitled to the FREE gift redemption.
 6. Gift is non-transferable or exchangeable for cash and/or other gifts.
 7. The Bank reserves the right to substitute any of the gift with another of an equivalent retail value without giving prior notice to PB Cardmembers.
 8. The Bank shall not be responsible or liable for any claims, loss or damage whatsoever, resulting from or in connection with this promotion or the free gifts allocated through this Promotion.
 9. The Bank makes no representation or warranties and accepts any liability or responsibility relating to the gifts of the promotion, in particular their quality and suitability for use, or the benefits.
 10. The Bank reserves the right to change, amend, delete or add to any of these Terms and Conditions without prior notice to the PB Cardmembers and the PB Cardmembers agree to be bound by such amendments.
 11. The Bank's prevailing Terms and Conditions apply in addition to the Terms and Conditions herein.
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